



ACBICON 2024

Golden Jubilee Conference of

Association of Clinical Biochemists of India

Venue:- Mount View Hotel, Chandigarh

Organized by: Department of Biochemistry, PGIMER, Chandigarh

4th - 7th
December
2024



Welcome to Chandigarh
The city beautiful

SPONSORSHIP BROCHURE

Conference Secretariat
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ABOUT PGIMER, CHANDIGARH

The **PGIMER** owes its inception to the vision of late Sardar Partap Singh Kairon, the then Chief Minister of Punjab and the distinguished medical educationists of the then combined state of Punjab, supported by the first Prime Minister of India **Pt. Jawahar Lal Nehru** who considered the institutions of scientific knowledge as temples of learning and the places of pilgrimage. The institute started in 1962 and Pt Jawahar Lal Nehru inaugurated the hospital now named "Nehru Hospital" on 7th July 1963. The Institute was originally under the Government of undivided Punjab. After the reorganization of the state, the administrative control of the institute passed on to the Union Territory of Chandigarh in November 1966. The Institute became an autonomous body under the Act of Parliament in 1967 functioning under the Ministry of Health and Family Welfare, Government of India, with the following mandate.



Pt. Jawahar Lal Nehru Inaugrating the Nehru Hospital on 7th July 1963.



President Dr. Zakir Hussain inaugurating the Zakir Hall in December 1967.



Prime Minister Smt. Indira Gandhi inaugurating the Research Block in November 1968



Pt Jawahar Lal Nehru walking down the corridors of Nehru Hospital.

ABOUT ACBI

January 18, 1975, was a red letter day for Clinical Biochemistry, when renowned clinical biochemists from all parts of the country resolved to establish the **Association of Clinical Biochemists of India** to promote improvement in the health and well-being of the communities it serves through improving the science and practice of Clinical Biochemistry:-

- By holding meetings, congress, seminars, symposia and otherwise to promote and advance the interest of Clinical Biochemistry.
- To organize and establish institution / training centre for training Clinical Biochemists and to hold examinations and award diplomas.
- To associate with International and National Organizations such as IFCC APFCB, INSA, NAMS, QCI, ICHA etc.
- To advise Universities, Governments and Statutory Authorities regarding Biochemistry including Clinical Biochemistry.
- To publish journal(s) related to Clinical Biochemistry and News bulletin covering Association activities.
- To create awareness in community on importance of biochemical tests in preventive, curative and rehabilitative healthcare. This was followed by a two days conference in which Executive Committee members were elected and Professor Awadhesh Saran was installed as its First President and Dr. K. P. Sinha as its first Secretary. Since then Annual conferences have been held in various parts of the country.



WELCOME MESSAGE

Dear Corporate Partners,

On behalf of the Organizing Committee, we extend a warm welcome to you to the picturesque city of Chandigarh for the **50th Annual Conference of the Association of Clinical Biochemists of India (ACBICON 2024)**, scheduled to take place from **December 4th to 7th, 2024**, at **Hotel Mount View, Chandigarh**. The conference is being organized by the **Department of Biochemistry, PGIMER, Chandigarh**.

The conference theme, "**From Laboratory to Life: Recent Advances in Basic and Medical Research for Global Healthcare**," encapsulates the dynamic landscape of biochemistry and its pivotal role in shaping the future of healthcare. With a focus on bridging the gap between laboratory findings and real-world applications, **ACBICON 2024** promises to be a platform where cutting-edge research meets practical implementation, fostering invaluable collaborations and insights.

The organizing team of **ACBICON 2024** is committed to ensuring a seamless experience for all participants and partners. From engaging scientific sessions to networking opportunities and exhibitions, we aim to create an environment conducive to knowledge exchange, innovation, and professional growth.

We expect **800+ delegates and faculty members** from various parts of the world, providing a truly global perspective to the meeting. The **50th ACBICON 2024** conference will offer an excellent opportunity for corporate partners to showcase their products and services amongst basic and medical researchers, scientists, clinical biochemists, and laboratory medicine professionals from across the globe.

We look forward to your participation and contribution to making **ACBICON 2024** a resounding success.

Thank you and best regards



Prof. Indu Verma

Organising Secretary, ACBICON 2024
Department of Biochemistry
PGIMER, Chandigarh



ACBICON 2024 COMMITTEE MEMBERS



Prof. K P Sinha
Patron



Prof. Praveen Sharma
Patron



Prof. Rajeev R. Sinha
Chairperson



Prof. Indu Verma
Organising Secretary

Joint Organising Secretaries



Prof. Jyotdeep Kaur



Dr. Prasenjit Mitra

Treasurer



Dr. Deepy Z

LOCAL ORGANISING COMMITTEE



Prof. Sujata W



Prof. Thungapathra M



Prof. Savita Verma



Prof. Dibyajyoti Banerjee



Prof. Arnab Pal



Dr. Sant Ram



Dr. Jayakanthan K



Dr. Shruti Gupta



Dr. Renuka



Dr. Kumud Ranjan Thakur



Dr. Gaurav Bhatia



Dr. Parul Kamboj



SPONSORSHIP OPPORTUNITIES

	Sponsorship Price (INR)	No of Entries	Stall Size (Mtrs)	Education Workshop	Souvenir Ad	Exhibitor Registration
Principal	25,00,000	2	12x6	2 sessions of 30 Minutes each	2 Pages	8
Platinum	1800000	1*	9x6	2 sessions of 30 Minutes each	2 Pages	6
Diamond	12,00,000	2*	6X6	30 Minutes	2 Pages	4
Gold (A)	10,00,000	7*	6x3	15 Minutes	1 Page	3
Gold (B)	8,00,000			No		
Silver	5,00,000	5	3x3 Corner	No	1 Page	3
Bronze	3,00,000	24	3x3	No	1/2 Page	2

* Number of Entries Flexible

5% Discount for ACBI Corporate Members in sponsorship tariff

TERMS AND CONDITIONS

- Partnership options and exhibitions will be allocated on first come first serve basis.
- Booking request should be made with 50% advance (bank details given below) and remaining amount shall be transferred within one month before the event.
- Organising committee reserves the right to change the dates /venue/rearrange the layout anytime in case of unavoidable situations.
- Partners or exhibitors once confirmed are nontransferable.
- 18% GST will be charged extra

BANK ACCOUNT DETAILS

Beneficiary Name:- ACBICON 2024

Account Number:- 42719897354

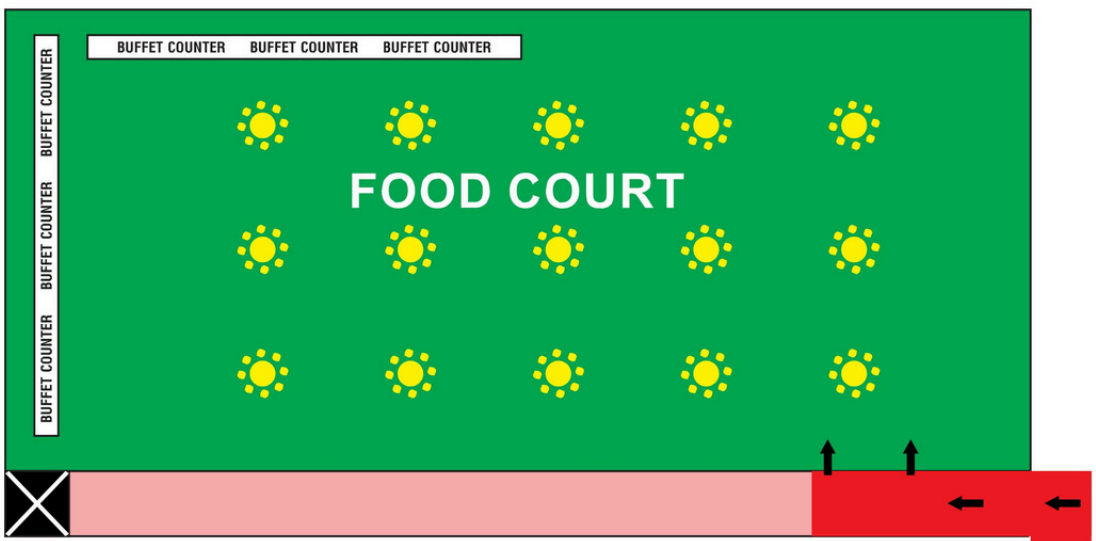
IFSC Code:- SBIN0001524

Bank Name: State Bank of India,

Sector 12, Chandigarh 160012



EXHIBITION LAYOUT



- 72 Sqmr Principal Qty: 02
- 9X6 Platinum Qty: 01
- 6X6 Diamond Qty: 02
- 3X6 Gold Qty: 07
- 3X3 Silver Qty: 05
- 3X3 Bronze Qty: 24



ADDITIONAL SPONSORSHIP & BRANDING OPPORTUNITIES



Delegate Kit Partner

- Branded Delegate bags.
- 1 writing pad and pen for delegates
- Company Literature will be inserted in delegates kits.
- 1 Page company profile will be inserted in Souvenir.

Delegate Badges with Lanyard

Logos will be placed on Lanyards and Badges



Transportation Branding

The Sponsor's logos will be placed in all vehicles which will be used for Faculty Airport Pickup/Drop, Delegate Shuttles, Faculty local transfers etc

Audio/Visual Sponsorship

Intermittent slides of the sponsors to be shown during each session/standby on the sides of the sponsors to be displayed after approval by the organising committee.

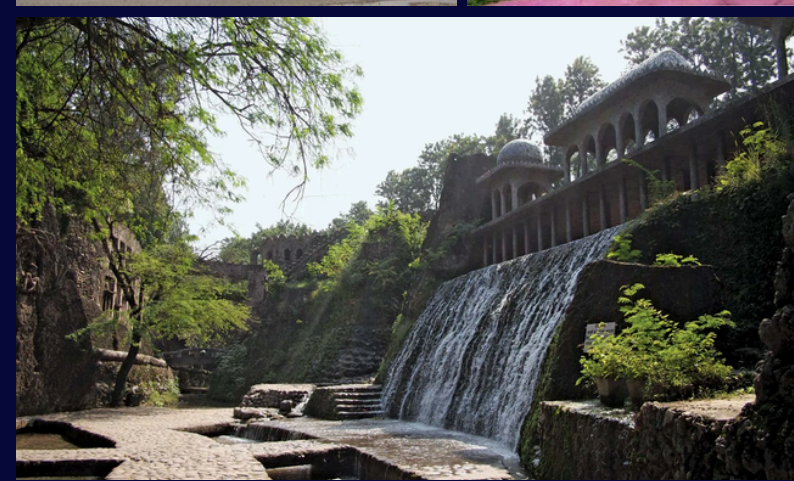


Industrial Sessions / Educational Workshops

Organizations can sponsor specialized sessions at the conference, offering a platform to present educational content, showcase innovations, or introduce industry solutions, all while enhancing brand visibility with target audiences.

ADVERTISEMENT IN SOUVENIR

Back Outer Cover Page	75,000/-
Front Inside Cover Page	60,000/-
Back Inside Cover Page	50,000/-
Full Page Ad Inside Page	40,000/-
Half Page Ad Inside Page	25,000/-



Conference Secretariat
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Conference Manager

GetSet

Conferences & Incentive Travels

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